

# Arkansas Business Educator



Spring 2010

*The official publication of the Arkansas Business Education Association*

## Letter From The President

Dear Arkansas Business Educators

What is a “perfect score?” A perfect credit score is 850, on the SAT it is 2400, on the ACT it is 36, and on *Dancing with the Stars* it is a 10. Whether it is a classroom project or an end of course exam, as educators we continually encourage our students to give us their best performances. If we are to present our best performance in the classroom, we must stay abreast of the latest trends and technologies in business education. Make plans now to attend the Arkansas Business Education Conference, August 3-4, in Hot Springs, as we work to achieve “A Perfect 10 in 2010.”



Linda Burns, your president-elect, has done a tremendous job putting together an excellent program for you. We have changed the program a bit from last year. To ensure that all teachers are made aware of the program updates from the Arkansas Department of Career Education, we have added the presentation by Jim Brock and his staff to the opening session.

Registration for the conference is only \$70 for ABEA members and \$120 for non-members. If you are not a member, please consider joining. The membership dues are only \$20. Registration and hotel information can be found at [www.abea.us](http://www.abea.us). Be sure you request the ABEA or ACTE room block when making your hotel registration.

We will once again have *Bring Your Own Laptop* sessions. These will be Monday and Tuesday evening from 6:00-8:00 p.m. You must **bring your own laptop and have the appropriate software loaded on your computer for the session you are registered. If you don't have the software at your school, you can download a trial version before you arrive.** The cost for these workshops will be \$10 each session.

Let me send out a big thank you to all of you who have volunteered to present. Be it a laptop session or interest session...we thank you for your willingness to share your classroom ideas and techniques with the other business teachers around the state. Arkansas business teachers are truly the best!

I recently read a quote that said “When you aim for perfection, you discover it's a moving target.” This is so true in the field of business education. Technology is constantly changing, and we must continually update our skills to prepare our students for the workplace. ABEA wants to give you the skills and information necessary to score a perfect 10 in 2010-2011. I hope to see all of you in August!

*Lesia Edwards*

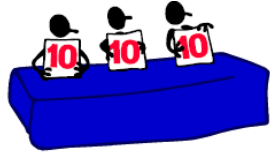
Lesia Edwards  
ABEA President 2009-2010

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## 2010 ABEA: A Perfect Score

Linda Burns, ABEA President-Elect—Fort Smith Southside High School



**ABEA 2010:**  
*A Perfect Score*

What do the numbers 10, 300, 36, 2400, 21 and 1000 have in common? They are all perfect scores!

Who can forget Nadia Comaneci scoring gymnastics' first perfect 10 in 1976? For those of you who are "Dancing with the Stars" fans, Kristi Yamaguchi scored three perfect 10's on her final routine. 300 is the perfect bowling score.

Is it possible to score "perfect"? Yes, it is. What about the student from Kansas who last year scored a perfect 36 on his ACT and a perfect 2400 on his SAT, all in the same year?! What about the blackjack player who just hit 21, or the baseball player who is batting 1000?

As teachers, it is our duty to provide the best possible motivation and instruction so our students will be prepared – whether they go on to compete in the Olympics, dance on a television show, go to college, secure a lucrative job in the workplace, or join the armed forces.

We're in it to win it, so score one for your students by attending this year's ABEA annual conference, August 3-4, 2010, in Hot Springs. Registration is only \$70 for ABEA members and \$120 for non-members. If you are not a member of ABEA, I encourage you to join ABEA. The purpose of ABEA is to promote quality education in all phases of business and to encourage professional growth and cooperative interaction among all individuals involved in this sector of education. The membership dues is only \$20, and it earns you membership to a group of Arkansas teachers who share a common goal – to help our students succeed.

The hotel registration as well as the conference information can be found on pages 5 and 6 of this newsletter, or you can click on this link: <http://www.abea.us/Conferences.html>

I hope to see you there! Let's get a perfect score of 100% attendance by all Arkansas business teachers at this year's conference!

## A Letter From State Representative Barbara Nix, District 28

*Benton, AR*

Education in Arkansas continues to be a top priority and area of great need. Although we have made great strides in the past few years, our lofty goals to make our education system a model of success still have a way to go. However, it is important to not the progress we have made as we continue to look to the future.

According to the Arkansas Department of Education, for the first time, more than 60 percent of Arkansas students at each grade level scored at or above proficient in both mathematics and literacy on the Arkansas Augmented Benchmark Exams. This is an encouraging sign that we are moving in the right direction.

Arkansas' education system received a much-needed shot in the arm with the infusion of federal funds through the American Recovery and Reinvestment Act. Direct funding and grants from the stimulus package are being used to create teacher incentives, bolster Head Start programs, strengthen programs for students with special needs and help provide schools in disadvantaged areas the resources and guidance to reach adequate educational expectations.

It is my hope that through proper and fair use of the federal money, along with guidance of the state legislature, Governor and the Department of Education, we will continue to close the education gaps in our state and prepare our students for the workforce and college at unprecedented levels.



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### ABEA Teacher Awards

*Carrie Bengston, ABEA Past President—Hot Springs High School*

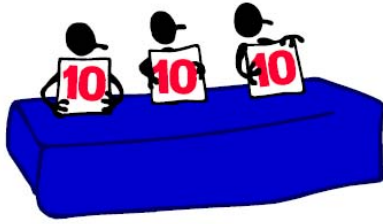
We will be accepting nominations for the Arkansas Business Education Association Teacher of The Year Awards beginning March 1. Please take the time to nominate your fellow business education leaders. We would like to recognize all of our outstanding professionals.

This year I am excited to announce that we are offering a new award to recognize outstanding leadership. The recipient of the Outstanding Leadership Award must be a current member of ABEA. The nominee must have been a member for a minimum of five years and must be currently engaged in business education as a classroom teacher, administrator, and/or supervisor at the secondary, postsecondary (two-year), collegiate (senior college or university), or administration/supervision level. The recipient's contributions may have been made over an extended period of time; however, the major impact must have occurred within three years prior to the nomination. The recipient's contributions must exhibit leadership in business education and ABEA. The purpose of this award is to recognize business education leaders such as your principal, lawmakers, and other community members that have contributed to business education.

Nominations for awards begin: March – May 1

Accept completed award applications: June 1

For more nomination information,, please go to the ABEA web site at <http://www.abea.us/TOY.html>



## 2010 ABEA Conference: A Perfect Score August 3-4, 2010 Registration Form

*Please Key or Print Text*

Name: \_\_\_\_\_ Name for Badge: \_\_\_\_\_

Home Address: \_\_\_\_\_ Home Phone: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

School: \_\_\_\_\_ School Phone: \_\_\_\_\_

School Address: \_\_\_\_\_ E-Mail Address: \_\_\_\_\_

County of School: \_\_\_\_\_ (District where your school is located: I, II, III, IV, V, VI)

### Conference Registration

ABEA Members .....	\$70.00	\$ _____
Students/Interns/Retired Teachers .....	\$20.00	\$ _____
Non-members .....	\$120.00	\$ _____
Computer Workshop (\$10 fee per workshop) .....	\$10.00	\$ _____
<i>(Please see the computer workshop list below)</i>		
ABEA membership dues .....	\$20.00	\$ _____
Students/Interns membership dues .....	\$10.00	\$ _____
<b>Total — make Checks payable to ABEA</b>		\$ _____

Your conference registration fee includes the ABEA Luncheon on **Wednesday, August 4, 2010.**

**Please indicate if you plan to attend the ABEA Luncheon Yes \_\_\_ No \_\_\_**

### Computer Workshops \$10 Fee Per Workshop

**Monday, August 2**  
6:00 p.m. - 8:00 p.m.     Photoshop CS4     iMovie/Mac techniques     Dreamweaver CS4

**Tuesday, August 3**  
6:00 p.m. - 8:00 p.m.     InDesign CS4     Illustrator CS4     Excel 2007

*Mail this form and fees to:*  
**Kerry Eliason, 2010 ABEA Treasurer**  
28 CR 7670 Road  
Brookland, AR 72417  
870-268-0334

**PLEASE NOTE:**  
**On-site registration is \$100**  
Please have your registration in by  
**July 16, 2010** to prevent on-site  
registration fees

**2010 ABEA Annual Conference  
Embassy Suites & Hot Springs Convention Center  
Hot Springs, Arkansas – August 3-4, 2010**

**Conference Hotel Reservation**

**Embassy Suites** – 400 Convention Boulevard  
Call the Embassy Suites at – 1.501.624.9200 OR  
1.800.EMBASSY

Request the rate for  
Arkansas Business Education Association (ABEA)

**Single \$139**

**Triple \$159**

**Double \$149**

**Quad \$169**

**15 Rooms Blocked for ABEA on August 1 (in conjunction with ACTE)**

**35 Rooms Blocked for ABEA on August 2**

**45 Rooms Blocked for ABEA on August 3**

*Deadline for Conference Hotel Rates is **July 2, 2010***

Space and Rate cannot be guaranteed after this date

Check-in time is 3:00 pm and check-out time is 12 noon

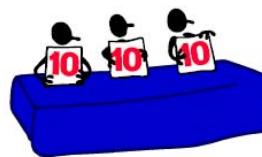
Other Hotels Available Nearby:

Clarion Resort on the Lake  
501.525.1391

Austin Hotel  
501.623.6600

The Downtowner  
501.624.5521

The Arlington  
501.623.7771



*ABEA 2010:  
A Perfect Score*



## Classroom tips and tricks that can be completed in 20 minutes or 10 minutes.

### 2 Useful Web Sites—Sharon Ward, Guy Perkins

Here are two web sites that have a lot to offer teachers, not only in Business, but all curriculum areas.

The web site of Promethean Planet is a great resource for teachers. I use the site, (even though I do not have a interactive board, it is wonderful) for my classes and help other teachers. It is Free!

<http://www.prometheanplanet.com/>

Promethean's free online community designed to provide Activclassroom teachers around the world the ability to share new and innovative lessons, access a wide variety of professional development materials, and connect with fellow Activclassroom teachers from around the Planet.

and

Promethean World

<http://www.prometheanworld.com/>

Promethean's aim is to unlock the potential of human achievement in education and training at all ages around the world. It does so by creating, developing, supplying and supporting leading edge, interactive learning technology and by encouraging the growth of the world's largest online teacher community in this field. In these ways, Promethean is helping bring to life the promise of 21st century learning, improving engagement and results for learners and teachers alike.

### Project Weekly Plan—Mary Vitro, Lakeside

Have them do a weekly plan on a Friday for the coming week. (A guide is in the right-hand column.) Then, each day, they check at the beginning of class to see if they are on track, and then again at the end of class to see if they completed their goals for the day.

### PROJECT WEEKLY PLAN

1. Name(s) of Group Members:
2. Period
3. Project Name:
4. Software being learned:
5. Date:
6. Include which EAST Student Competencies you are applying.
7. Be sure to check your Rubric for Effort and Achievement!

Monday, date - (What will you work on today?)

Tuesday, date - “ “

Wednesday, date - “ “

Thursday, date - “ “

Friday, date - “ “

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Think about all you need to do:

- ✦ If you are learning software, tell me what tutorials you are using...are they online, book, what?
- ✦ Emails, phone calls, meetings, photographs, etc...  
Are you checking your rubric for effort and achievement to see at which level you're working?

Include these in your plans. You have to learn to plan ahead!!! Meetings usually don't just "happen". You have to set up a time. You can't just decide to leave the classroom to take pictures. You need to have planned where you're going, if that place is available, and what you are taking pictures of. For phone calls you need to know what you're going to say, what you're asking for and the phone number. Also, it's best to know the name of a person you're asking for.

**BE ORGANIZED...PLAN AHEAD...AND USE YOUR TIME WISELY!** This is called efficiency and productivity!  
This assignment is worth 50 points.

**Continued on next page ➤**

## Vocabulary Review—Angela McCallie, Lonoke High School

1. Create two cards, one with the vocabulary word and one with the definition (I used Word labels)
2. Hand a card to each student as they come in at the beginning of class.
3. Tell the students to find their match.
4. They must check their match with the teacher to confirm it is correct.
5. Give them 2-3 minutes to find their matches.
6. Have each pair read aloud their word and definition.
7. Ask the students to share examples or reworded definitions.
8. Great class starter!
9. Great vocabulary review
10. Make it fun-put on colored paper!

## Low Paper Printer Warning—Kevin Meythaler, Siloam Springs High School

Take several sheets of colored paper and put in the very bottom of your printer, underneath the white sheets of paper. When your printer starts to run out of paper you'll know it because your printouts will be on colored paper.

## Download a Video from YouTube—Susan Gilley, Bergman High School

1. Go to the URL that has the YouTube video that you want.
2. Modify the URL once you get there to have the word 'kick' in front of YouTube
3. Your download options will appear.

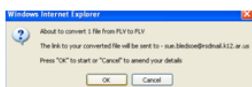
## How To Download a Video from YouTube—Karen Carothers, Russellville High School

1. Go to Youtube.com and find the video you are wanting to download
2. Copy the url (<http://youtube.com/erqhpqwie7137>)
3. Go to zamzar.com

The screenshot shows the Zamzar website interface. The 'Download Videos' tab is highlighted. Under 'Step 1', there is a text box containing the URL 'http://youtube.com/7v-Mb-Q4J3RfC' and a 'Convert' button. Other steps (Step 2, Step 3, Step 4) are also visible but not fully detailed in this view.

4. Click on the second tab (download video)
5. Paste the url into the box
6. Pick the file format you want (flv) flash is the smallest format
7. Type in your email address
8. Click convert

You will get a dialog box



9. Click OK

Wait until you are taken to another screen that says file upload complete

Wait until you are taken to another screen that says file upload complete



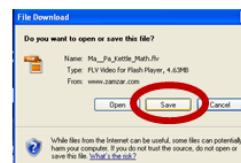
Zamzar will send you an email with a link. The link is really long (example below)



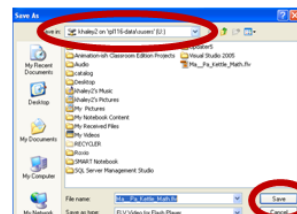
Click on the link



Click Download



Make sure you Save your video to your computer or flash drive for future use-



**WARNING!!! Zamzar may take 5 minutes to email you it may take 5 hours... But once zamzar emails you the link you only have 24 hours to download the video!!**

**Most emails will put zamzar into junk mail...**

# A Perfect Score!

Arkansas Business Education Association  
and  
SBEA/NBEA



## Win Big Campaign!

Attention all new or lapsed members of SBEA/NBEA

**WHEN:** Pay your dues by April 30th, 2010, to be eligible

**WHAT:** A \$25 gift card from Wal-Mart

**WHERE:** Drawing for each district at the ABEA Conference in Hot Springs

**HOW:** Go online to [www.sbea.us](http://www.sbea.us) or [www.nbea.org](http://www.nbea.org)

We have a goal of 271 members by May 1, 2010